

The Home Depot Foundation: Helping Thousands with Thousands Helping



Though the sun has already risen into the crisp blue Arizona sky, a ray of orange spans as far as the eye can see across the horizon. What looks like a second sunrise is actually the hundreds of volunteers—Home Depot store associates, future homeowners, vendors, and Romanoff Floor Covering's (RFC) very own Aaron and Gillian Ribner—gathered together to kick off a long day of laboring in the heat.

Improve homes and improve lives; it's the simple, straightforward mission of The Home Depot Foundation. However, the implications of the mission grew exceedingly more complex in 2007 with the setting of the ambitious goal of building 100,000 new homes for deserving families. Through the help and generosity of numerous partners such as RFC, the foundation exceeded its goal and has built over 150,000 homes as of 2010.

A swing of a hammer, a stroke of a paintbrush, a shovel of dirt: Independently, these tasks mean little, but collectively, they create new homes and improved lives. Likewise, a single organization as large as The Home Depot can accomplish a great deal on its own, but it's the combined efforts of many other like-minded partners that allows this foundation to wildly surpass its goals. Romanoff Floor Covering is proud to have been involved with The Home Depot Foundation since its inception, and looks forward to continued involvement for many years to come.



"It's extremely rewarding to spend a day working side-by-side with both colleagues and the folks you are actually building a home for, literally creating something from nothing."

-Aaron Ribner, RFC
VP of Operations

