



**ROMANOFF**  
FLOOR COVERING

## Where Does Your Old Carpet Go?



In 2007, Romanoff Floor Covering, one of The Home Depot's largest flooring installation providers, started a company-wide recycling program in an effort to reduce their carbon footprint. Through a combination of work with small local recycling agencies and the exporting of materials to larger facilities throughout the southeast region, Romanoff now recycles old carpet, carpet padding, cardboard, vinyl and plastic wrap. Impact of the program includes:

- ⇒ 95% of all of RFC's material waste stream is recycled.
- ⇒ Between 10,000,000 and 12,000,000 pounds of waste is salvaged annually.
- ⇒ No more than one 8-yard dumpster is picked up bi-weekly at each of the 23 Romanoff locations, reduced from two 40-yard containers picked up twice weekly prior to the start of our recycling program.

**When you opt for waste removal from your new Home Depot flooring installation, you can feel good in knowing that you've made a sound environmental decision.**



### How is Recycled Flooring Material Used?

**Carpet:** Remade into new carpet, auto parts, or molds for different products.

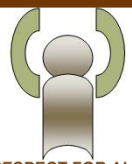
**Carpet Padding:** Ground up, sanitized and turned into new padding.

**Cardboard:** Made into paper or new cardboard.

**Plastic:** Made into new carpet, bottles and vinyl flooring.

*If you have questions about our recycling program, please contact Romanoff Customer Service at 1-877-646-6465.*

DO THE RIGHT THING



RESPECT FOR ALL