

Supporting a Community — Literally New Floors for The Urban League of Winston Salem



ROMANOFF
FLOOR COVERING



The Urban League of Winston Salem's mission is to develop members of their community through mentoring, tutoring, scholarships, economic empowerment, political engagement and leadership development programs. As such, they regularly play host to career fairs, diversity training and trade classes, among various other events. Each year, the Urban League's programs impact thousands, from children to the elderly, serving Winston Salem, and recently expanding to serve the Raleigh and Charlotte communities.

For the floors in the League's community room and board room, supporting so many means *literally* supporting many, and had therefore seen better days. After a request for help was made at the Winston Salem Home Depot store to replace the laminate wood, the company immediately engaged its philanthropic leg, *Team Depot*, to supply materials. *Team Depot* partner Romanoff Floor Covering was then contacted to provide the installation crew and together, the two companies worked side by side to cover 4,500 square feet of flooring in just two short days.

Mitigating the Urban's League's down time for the installation prevented the organization from having to postpone any of their events, and was only made possible by team members from both organizations—from store managers to professional installers to store associates—coming together to get the job done. Seems only right that it took the efforts of the community to help an organization whose very purpose is to build just that.

"I wanted to thank you for the outstanding assistance provided by your [Romanoff] Greensboro team on our Team Depot project in Winston-Salem. The project was very successful and the floors look great. We couldn't have made it happen without your team. They are professional, knowledgeable and a pleasure to work with."

Don Jebb Store Manager
Home Depot #3633
Team Depot Captain:
District 207



DO THE RIGHT THING



GIVE BACK